

# News Release



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## **Southwire Relaunches Sag and Tension Calculation Software** SAG10 Gains Reliability and Expertise of Southwire Name

Carrollton, GA, March 3 – Engineers who have come to count on the reliability of Southwire products and services can now look forward to the release of the widely recognized industry standard for sag and tension calculations under the Southwire name. Southwire’s SAG10 is sophisticated but user-friendly software that runs on Windows operating systems, and contains reliable and proven data that has been the basis for calculation in the industry for over 80 years.

“We feel tremendous pride in bringing SAG10 to a new generation of engineers,” noted Charlie Murrah, President of Southwire’s Energy Division. “Southwire has always been committed to finding new methods and tools to help our customers deliver power, and Southwire SAG10 demonstrates our commitment to an ever-changing industry.”